



FOR IMMEDIATE RELEASE

August 19, 2022

Contact: Carolyn Jhaji
Communications Director
916-447-4806
cjhaji@rcrcnet.org

Inyo County Photo Takes Top Spot Sixth Annual Rural County Photo Contest

Winners announced ahead of annual meeting in Napa

SACRAMENTO, CA – The Rural County Representatives of California (RCRC) is pleased to announce the winner of the 2022 Rural County Photo Contest, with this year's first place prize going to Jay Coberly for his spectacular photo of Inyo County's Owens Valley and Sierra Nevada.

Photographers, amateur and professional alike, from all over California submitted photographs to this year's Rural County photo contest, capturing the splendor of California's rural counties.

Mr. Coberly's winning photograph displays in dramatic color the snow-capped Sierra, rugged foothills, and wildflower-speckled valley floor in what judges deemed a great depiction of the varied topography found throughout California's rural communities.

A current retiree and resident of Modesto in Stanislaus County, Mr. Coberly's prior career in truck driving provided him the opportunity to travel to a variety of locations across the nation. As a result, he continues to have a passion for exploring rural terrain and photographing the beautiful landscapes in California.

"Congratulations to Jay Coberly for taking the top honor in RCRC's 6th Annual Rural County Photo Contest," said Inyo County Supervisor and RCRC Board Delegate Matt Kingsley. "I'm so excited to have Inyo County scenery highlighted in the photo contest, for the third time. Jay's photo expertly captures the beauty of Inyo County's natural landscapes and highlights one of the many breathtaking recreational areas our region has to offer."

The RCRC Board of Director's chose the winning photograph, including the second and third place finalists, at their August 17th Board meeting with the county of origin revealed after the Board's decision. Andrew Scheer received second place for his photo displaying a sunset vista

from Mount Lassen in Lassen County and Lynda Cortright received third place for her photo of a fall vineyard in El Dorado County.

The RCRC Rural County Photo Contest was established to promote tourism and local economic development through showcasing the beautiful landscape, scenery, activities, history, and charm of RCRC's member counties. Mr. Coberly's image will be prominently displayed during RCRC's 2022 Annual Meeting in Napa County in September and may be featured in various RCRC marketing materials or work products, along with other photo submissions, throughout the next year.

ABOUT RURAL COUNTY REPRESENTATIVES OF CALIFORNIA (RCRC)

The Rural County Representatives of California (RCRC) is a thirty-nine member county service organization that champions policies on behalf of California's rural counties. RCRC is dedicated to representing the collective unique interests of its membership, providing legislative and regulatory representation at the State and Federal levels, and providing responsible services for its members to enhance and protect the quality of life in rural California counties. To learn more about RCRC, visit rcrcnet.org and follow @RuralCounties on Twitter, Facebook and Instagram.

###



First Place Photo by Jay Coberly, Inyo County



Second Place Photo by Andrew Scheer, Lassen County



Third Place Photo by Lynda Cortright, El Dorado County