

First 5 Inyo County



Investing in First Steps to Bright Futures For Every Child

[First 5 Inyo County's 2009-10 Annual Report](#)



*A Division of Inyo HHS
568 W. Line St., Bishop, CA 93514*

Inyo Strategic Goal 1) Child Health



Critical Goal 1: Nutrition & Fitness

Under State School Readiness Programming we funded a 2-year Food, Fun, & Fitness initiative involving all Inyo Preschools in implementing a unified Nutrition & Fitness curriculum.

2009-10 PARTICIPANTS: 412 children & 17 instructors

IMPACT: By empowering the Superintendent's CDD to roll out a countywide initiative, we gained traction with teachers and parents, resulting in cooperation for 2010-11 Nutrition & Fitness promotions like "Rethink Your Drink" & the creation of the Inyo Childhood Obesity Prevention Workgroup.

We also purchased developmentally appropriate active play equipment for the Lone Pine Unified School District preschool & kindergarten play yard which was unveiled to the community with a childhood obesity prevention education event, and a series of toddler & preschool family Nutrition & Fitness classes.

2009-10 PARTICIPANTS: 61 children in 2009-2010

IMPACT: Initially 90% of parents didn't know how much active play or how many servings of fruit & veggies children should have every day. In post-class surveys parents reported increasing active outdoor playtimes, and serving more fruit & vegetables to their child.

We sponsored Music & Motion classes to teach family care providers & preschool teachers of highly obese child populations to use music & dance to get kids moving for 30-45 extra minutes daily.

2009-10 PARTICIPANTS: 115 children & 12 instructors

IMPACT: 50% of instructors integrated music & movement into their daily child care or classroom routine after receiving this service, and another 25% utilized music & movement activities to help children transition from one activity into another. Also more than 100 children increased their activity levels.

Critical Goal 2: Oral Health

The Bishop Ministerial Association applied for a Strategic Grant that allowed them to create a 0 to 5 candy-free play and prize zone at the 2009 Halloween Harvest Festival in Bishop. Volunteers distributed over 120 family education tools.

2009-10 PARTICIPANTS: 125 children from over 100 families

IMPACT: BMA members who criticized the initial idea received such thanks from parents that 2010's festival expanded to include candy alternative prizes for older children as well as 0 to 5ers.

INYO COUNTY INDICATORS: In 2009-10, 50% of Inyo Parents of children 0 to 5 reported feeding their child less than 3 servings of fruit & vegetables daily, and 44% of Inyo Parents reported that their child engaged in less than 3 hours of active play daily. **Our goal is to educate parents to ensure that all Inyo children receive 5 to 7 servings of fruit & vegetables and at least 3 hours of active play every day! We want to curb and reduce our county's current childhood obesity rates where 1 in 3 Inyo children are obese by age 13.**

Inyo Strategic Goal 2) Child Development



Critical Goal 1: Increased Knowledge of Child Development

In Spring 2010, the Commission funded many classes & programs to increase parent & provider understanding of children 0 to 5. One of the most effective classes was our new & expectant C.A.L.I. Kids class that allowed us to teach parents at the beginning of their journey about what they could do to optimize their child's development, and what kinds of resources & supports First 5 Inyo and our partners offer. Other topics included Positive Discipline, and Interactive Family Fun to renew frayed bonds for families in Recovery Programs.

2009-10 PARTICIPANTS: 13 families in C.A.L.I. Kids, 40 parent participants total

IMPACT: 98% of the parents we reached had never heard of First 5 Inyo, rapid early development, or the negative impact of toxic stress. Parents who initially responded to our education opportunities because of the incentives we advertised ending up participating in an average of at least 2 other events & services we offered in 2010-11, and some families participated in as many as 5.

Critical Goal 2: Quality Care & Education Opportunities

Inyo Child Care Services, or Tu-Tu-Up-E-A-Nowie which means "children's learning house" in Paiute was awarded a grant to open the only center-based night & weekend child care facility in Inyo, and offer scholarships to at-risk families who did not qualify for other aid. Parents needing night or weekend care because of multiple jobs, recovery meetings, or to do school work for online courses now have a resource beyond the pre-existing 2 family providers occasionally available for alternative hours.

2009-10 PARTICIPANTS: 15 children & their families

IMPACT: Many parents who had never come to an extra function at ICCS, attended parenting classes, community celebrations like the Mother's Day Banquet, and other family support activities designed to increase social supports or access to basic needs in crisis. Staff started to hear more about parent trials & woes, and insecurity at home.

Literacy has been a Commission emphasis since 2007, and our Reach Out & Read and Reading Railroad Programs grew immensely in 2009-2010. We distributed almost 5,000 books to families with children 0 to 5 in Inyo, and held North & South county literacy parties with the help of Disney's Give a Day, Get a Day Volunteer program.

2009-10 PARTICIPANTS: 1,294 children and their families

IMPACT: Only 13% of Paiute families polled in 2007 read daily with their children, but 2009-2010 polls of almost 200 Bishop Paiute parents reported 30% of families reading daily with their child.

INYO COUNTY INDICATORS: In 2009-10, 50% of Inyo Parents reported reading daily with their child and 60% of parents reported spending less than 2 hours a day with their child interacting over household chores, art, crafts, games, and play. Our goal is to educate parents to ensure that 100% of Inyo Families read together daily and 100% of parents say they spend more than 3 hours a day in interactive chores, play, projects, and conversation with their child 0 to 5.

Inyo Strategic Goal 3) Family Strengthening



Critical Goal 1: Support Local Agencies to Help Families Meet Basic Needs

We promote Family Resources through our online calendar & monthly listserv, including everything from Medi-Cal, Healthy Families, Food Banks, Immunization drives, Recovery meetings, Seasonal family events, to Parent & Child classes, and Community projects on our listserv & calendar.

2009-10 PARTICIPANTS: Listserv grew to 358, increased site usage, too

IMPACT: Parent testimonials have led us to understand how important it is to have a community clearinghouse that supplies young families with resources and support. One head start director recently told First 5 that she has found these resources so helpful for her personal use that she wanted permission to include our calendar and newsletter in the monthly parent mailing her school does to 75 Head Start families.

Critical Goal 2: Support Local Agencies for Child Health & Development

We supported many community health & development agencies in 2009-2010 through outreach participation & resource sharing at health fairs and other educational events, including the Inyo Mono WIC Breastfeeding Walk, Public Health Pertussis Vaccination and Oral Health Month clinics, the Paiute Shoshone Winter Festival & Spring TANF Social Services Fair, Altrusa's Countywide Preschool Readers Theatre Project & their annual Books & Barn Animals Jamboree, the ICA Crafts Fair, and more.

2009-10 PARTICIPANTS: Duplicated count of 3,689

IMPACT: Besides establishing relationships with a wide variety of community agencies, this outreach allowed us to begin to gather some baseline measures from 1 in 5 Inyo families with children 5 and under in key areas where the Commission wants to improve healthy habits and eliminate family dangers. We distributed almost 10,000 educational tools or resources, improved community awareness of our resources and mission, and recruited new agencies to apply for our Strategic & Special grants.

INYO COUNTY INDICATORS: In 2009-10, 78% of Inyo Parents of children 0 to 5 reported an annual family income of less than \$40,000, which is within 200% of the Federal Poverty Level for a 4-person family. 35% of 0 to 5 parents reported an annual family income of less than \$20,000, and 20% reported being at the poverty level or lower. Families also reported that financial stress was the highest contributor to their household stress level. Up to 35% of Inyo children are estimated to live in food insecurity — in danger of missing out on vital nutrients or having multiple incidents of irregular or reduced food intake. **Our goal is to reduce the impact of financial household stressors through community development of the 5 Protective Factors, and to eliminate early childhood food insecurity in our county by 2015.**

Inyo Strategic Goal 4) Improved Systems



Critical Goal 1: Increased Accountability

First 5 sponsored a Meaningful Measures training for Inyo organizations to equip them with the ability to understand the difference between measuring effort, and measuring community impact. Staff and Commissioners grew in their understanding of logic models, selecting powerful indicators, and using data to tell your agency's story. First 5 Inyo staff also developed fiscal accountability tools and Family and Center Intake Forms to increase the consistency of information we were receiving from each funded organization.

2009-10 PARTICIPANTS: 11 local organizations, 2 staff & commission

IMPACT: The programs proposed in 2010-11 had clearer measures of success attached them — also many participants included logic models to tie their goal to the Commission's strategic plan and outcomes. We were able to explain the importance of gathering measures to all the participants in a way that resulted in all future contractors helping us collect our community indicators on top of their other evaluation data. For 2010-11 we have unduplicated data for almost 400 families with children 5 and younger, and more reliable project measures.

Critical Goal 2: Diversified Funding

In 2009-2010 we grew from funding 3 agencies for 6 years — IMACA, ICSOS, and LPUSD — to redefining those partnerships to include 12 more agencies. By diversifying our funding we laid the groundwork for sustainability in terms of increasing our ability to leverage community assets and volunteers, and we also set the scene for a better integration of service delivery for families, breaking down some of the competitive attitudes that divided Inyo health & development providers.

2009-10 PARTICIPANTS: 14 Inyo Agencies

IMPACT: 2 new agencies who attended the Jan 2010 Meaningful Measures training stepped up to work with us at the beginning of the year, and by the end of 2010-11, 7 of the 11 attending agencies had partnered with us on yearly or short-term projects. Organizations like Freedom in Motion, Bishop Parks & Recreation, The Alpine Recovery Center, and Bishop Indian Head Start helped us expand our reach from a narrow band of parents in the county seeking activities and benefits for their children, to marginalized groups that in past years were more difficult to reach or more blasé about their child's health & development. Engaging more partners and different groups of parents has been exciting, rewarding, and demanding!

INYO COUNTY INDICATORS: In 2009-10 we surveyed just over 200 0 to 5 parents in Inyo, or about 15% of our total parent population. In 2010-2011 with help from our partners, we gathered almost 400 family intake forms, or heard from 1 out of every 3 Inyo families with a child 0 to 5! One major goal for 2011-12 is a refined data system that allows us to use the information we are gathering in more timely manner, and we are also excited to introduce the 5 Protective Factors Framework as a community rallying point around which we will research development of Family Resource Centers throughout our county supported by a wide array of early childhood service providers.

2009-2010 Programs Budget & Remainder

In Spring 2009 First 5 Inyo embarked on a comprehensive Needs Assessment and Strategic Plan updating process. After identifying economic-driven shifts in the needs of local families, the Commission highlighted critical goals for future funding, and developed a Strategic Plan that allowed for flexibility in funding among those areas, but reinforced the importance of meaningful evaluation in determining the whether programs were funded on a short term, yearly, or multi-year basis. The Strategic Plan was adopted by the end of June 2009, and the Commission began to distribute short term Strategic Grants funded on a monthly basis while they developed their yearly Special Grant RFP for release for up to \$60,000 per agency in services. Released in September 2009, RFP proposals were approved for funding in November, but the contracting process was bogged down by the holidays and protracted vacations that kept services from launching until late January 2010. With only 6 months of services to be provided, the Commission spent a reduced \$95,630 instead of their Fall 2009 proposed \$240,000. This left the Commission with an additional School Readiness match funds that they sought permission to spend in FY 2010-11 from First 5 California.

Proposed 2009-10 Budget		Actual 2009-10 Spending		Children Served	Parents/Providers Served
School Readiness		School Readiness		572	314
Nutrition & Fitness/Literacy Promotions	\$3,750	Nutrition & Fitness/Literacy Promotions	\$3,322		
Lone Pine Unified School District	\$55,435	Lone Pine Unified School District	\$37,627		
Inyo County Superintendent of Schools	\$33,206	Inyo County Superintendent of Schools	\$15,378		
Prescription Value Plan	\$145,000	Inyo Child Care Services	\$24,028		
		BizTranslate	\$1,434		
Family Literacy	\$2,500	Family Literacy	\$5,756	1294	883
Targeted Parent Services	\$2,500	Targeted Intensive Parent Services	\$3,005	21	19
Capacity Building, Training, & Support	\$2,500	Capacity Building, Training, & Support	\$2,200	0	13
Community Strengthening & Outreach	\$2,500	Community Strengthening & Outreach	\$1,880	178	1,627
Nutrition & Fitness Services	\$2,500	Nutrition & Fitness Services	\$1,000	850	546
TOTAL	\$249,891		\$95,630	2915*	3402*

* includes client duplication

CHILD HEALTH Health Education	\$0	837 children & families served
CHILD DEVELOPMENT State School Readiness K Transition Programs	\$234,896	744 children & families served
FAMILY FUNCTIONING Family Literacy Programs Targeted Intensive Parenting Support	\$7,091	616 children & families served
SYSTEMS OF CARE Community Strengthening Efforts	\$1,000	(1,497 duplication not ensured)
<hr/> 2008-2009 TOTAL	\$242,987	3,694 children & families served
CHILD HEALTH Nutrition & Fitness	\$1,000	1,396 children & families served
CHILD DEVELOPMENT State School Readiness	\$81,789	886 children & families served
FAMILY FUNCTIONING Family Literacy Programs Targeted Intensive Parenting Support	\$8,761	2,217 children & families served
SYSTEMS OF CARE Community Strengthening Efforts Service Outreach, Planning, & Mngmt Provider Capacity Building & Training	\$4,080	(1,818 duplication not ensured)
<hr/> 2009-10 TOTAL	\$95,630	6,317 children & families served