

REVIEW PANELIST: \_\_\_\_\_ DATE \_\_\_\_\_

NAME OF PROJECT/EVENT:

RECOMMENDED FUNDING: \$ \_\_\_\_\_

CRITERIA	POINTS POSSIBLE	POINTS AWARDED	COMMENTS (OPTIONAL)
<b>Objective.</b> Does the application seek funding for a specific event or project, or component thereof that is likely to enhance in-county or out-of-county visitation to the community, or otherwise provide for the cultural or recreational enrichment of the citizens of Inyo County?	10		
<b>Community Support.</b> Does the project or event have strong community support? Of the total time allocated to the project or event, how many hours will volunteers provide? Are multiple community organizations collaborating to carry out the project or event? Is there evidence of monetary or in-kind support from the local business community?	15		
<b>Likelihood of Success.</b> Is the applicant likely to carry out what is being proposed, and do it well? Does the information contained in the application seem realistic (e.g., total cost, total time, number of volunteers, etc.)? Does the applicant have a track record of successfully implementing the proposed, or similar projects or events? Is the nature of the project or event such that it seems “doable?” If the applicant is a previous County grant recipient, how well did they comply with the terms and conditions of the grant?	10		
<b>Scope of Benefit.</b> Is the benefit of the project or event clearly articulated? Will the project or event benefit the entire community, or primarily benefit only segments of, or specific organizations/businesses in the community? If the project or event is a fundraiser, how and to which organization(s) will the funds be disbursed? Does the benefit of the project or event extend to the greater region, or the County as a whole?	10		
<b>Overall Merit.</b> What is the overall quality of the idea being proposed? Is it unique? Is it “tried and true”? Does it support the tenets of “civic tourism” (e.g., eco tourism, agricultural tourism, cultural tourism, heritage tourism, geotourism, etc.)? [See <a href="http://www.civictourism.org">www.civictourism.org</a> ]. Does the proposed activity create an appealing, dynamic, prosperous, and distinctive community identity? Does the project or event articulate or enhance what people love about the community in which they live, recreate or vacation?	15		
<b>Measurable Outcomes.</b> Is the means the applicant proposes to use to measure the success of the project or event reasonable? Is it verifiable?	5		
<b>Leveraging of Resources.</b> If the Community Project Sponsorship Program grant is the primary source of monetary funding for the project or event: (1) what will be the return on the County’s investment (e.g., community benefit, funds raised, visitors attracted)? and/or (2) what is the value of the in-kind services or donations being pledged to the event? If the amount requested is less than 50% of the cash needs for the project or event, what additional benefit(s) will be derived as a result of receiving Community Project Sponsorship Program funding?	10		
<b>Regional Context.</b> Is the project or event part of an organized series of regional events or a regional theme? Does the project or events have a possible future regional application?	5		
<b>Sustainability.</b> Is the project or event intended and likely to continue in the future without additional Community Project Sponsorship Program support?	5		
<b>Other County Support.</b> Is the funding being requested through the Community Project Sponsorship Program the only form of financial or in-kind support the applicant, or project or event, will receive from Inyo County this fiscal year?	5		
<b>Clarity.</b> Is the proposed activity, including anticipated outcomes, clearly and concisely stated? Is the information presented in the application consistent? Are the expenses for which Community Project Sponsorship Program grant funding is sought clearly identified, and such that reimbursement for eligible expenses can be easily made?	10		
<b>TOTAL</b>	<b>100</b>		